## Retractable Banners: .5" bleed area Blade Lite 600

Total Graphic Area: 23.5"w X 75.5"

up to 89.75" h

Total Visual Area: 23.5"w x 69" up to 83.25"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
  Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Background color/images must

Do not scale artboard

- bleed to the edge of artboardDo not use spot colors from template
- in your artwork as they will not print

6" bleed area

BLEED AREA will not be visible when mounted into bannerstand